

PRIDE IN BARRY

*An association of voluntary organisations, local authorities and others
who have combined together to strive to improve the local environment*



Press Release

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For immediate publication

Newydd Housing Association becomes latest Pride In Barry Ambassador Sponsor

Pride In Barry is delighted to announce that Newydd Housing Association has agreed to sponsor the Community Ambassador Award.

This exciting scheme aims to create Ambassadors, across a broad range of ages and sectors. Ambassadors are people with a pride in their Town who are prepared to stand up and shout loudly about the strengths, characteristics and opportunities of our wonderful Town of Barry – a great place to live, work and visit.

In announcing the new sponsors, Paul Haley, Chair of Pride In Barry, said, "We are absolutely delighted that Newydd Housing Association has recognised the potential of this Scheme, and has agreed to sponsor the Community Ambassador Award."

He added, "This will be presented to people or organisations that by their example and inspiration are promoting a spirit in the community and leading the way in encouraging a civic pride in Barry."

Newydd Chief Executive Paul Roberts said, "Newydd believes in working in partnership to establish successful communities, and we recognise the potential of the Ambassador Award Scheme for building positive community spirit. We are therefore delighted to sponsor the Community Ambassador Award."

The Pride In Barry Ambassador Awards 2006 offer a unique opportunity for the business community to support achievement and be associated with the success of Barry. Pride In Barry are seeking other individuals and

organisations to come forward to sponsor other annual awards available as part of this Scheme which are detailed on www.prideinbarry.co.uk website

This Ambassador Scheme culminates in an Annual Prize giving night to recognise achievement, and to bring together the community and the visionary sponsors of the Awards.

Details of the Awards, and how to become involved through participation or through Sponsorship are to be found on the new Pride In Barry website www.prideinbarry.co.uk

Notes for editors:

Pride In Barry is an association of voluntary organisations, local authorities and others who have combined together to strive to improve the local environment. The purpose of Pride In Barry is to increase civic awareness, promote environmental improvement and enhancement, and to generate a pride in the town. We believe that the Town of Barry is special: We want to keep it special for present and future generations.

Further information:

www.prideinbarry.co.uk

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