

PRIDE IN BARRY

*An association of voluntary organisations, local authorities and others
who have combined together to strive to improve the local environment*



Press Release

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Pride In Barry is delighted to announce the establishment of its Ambassador Awards Scheme, to recognise and encourage individuals, organisations and businesses who promote civic pride in our Town of Barry.

This exciting scheme aims to create Ambassadors, across a broad range of ages and sectors. Ambassadors are people with a pride in their Town who are prepared to stand up and shout loudly about the strengths, characteristics and opportunities of our wonderful Town of Barry – a great place to live, work and visit.

In announcing the scheme, Paul Haley, Chair of Pride In Barry, revealed that **Barry Town Council** has agreed to sponsor the **Ambassador of The Year Award**.

Paul Haley said, "We are absolutely delighted that **Barry Town Council** has recognised the potential of this Scheme, and has had the Vision to become our first sponsor."

He added, "This will be presented to the individual, company or organisation that during 2006 has been viewed as outstanding in most meeting the Pride In Barry mission of raising awareness of the character, strengths and opportunities of Barry at a local, national or international level."

Councillor Dennis Harkus, Leader of Barry Town Council, said "The Town Council recognises the potential of the Ambassador Award Scheme for building community spirit, whilst at the same time rewarding those whose positive acts and achievements have helped and continue to help put Barry "on the map." Barry Council is pleased to sponsor the main award in Pride in Barry's initiative, the Ambassador of the Year Award, and hopes that other individuals and organisations will soon come forward to sponsor other annual awards available as part of this Scheme."

The Pride In Barry Ambassador Awards 2006 offer a unique opportunity for the business community to support achievement and be associated with the success of Barry.

This Ambassador Scheme culminates in an Annual Prize giving night to recognise achievement, and to bring together the community and the visionary sponsors of the Awards.

Details of the Awards, and how to become involved through participation or through Sponsorship are to be found on the new Pride In Barry website www.prideinbarry.co.uk

Notes for editors:

Pride In Barry is an association of voluntary organisations, local authorities and others who have combined together to strive to improve the local environment. The purpose of Pride In Barry is to increase civic awareness, promote environmental improvement and enhancement, and to generate a pride in the town. We believe that the Town of Barry is special: We want to keep it special for present and future generations.

Further information:

www.prideinbarry.co.uk

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